

STRATEGIC PLAN EXECUTIVE SUMMARY



OVERVIEW

The Southeast Missouri Behavioral Health Strategic Plan is intended to scan the strategic environment in relation to Southeast Missouri Behavioral Health and communicate the corporate strategy.

OUR AGENCY

Southeast Missouri Behavioral Health has been a provider of mental health and substance use disorder treatment services to people of the Southeastern and Southcentral Regions of Missouri and beyond for over 40 years.

OUR MISSION STATEMENT

Southeast Missouri Behavioral Health will positively impact the health and well-being of every person whose life we touch.

OUR VISION

Southeast Missouri Behavioral Health will be the provider of choice for behavioral healthcare throughout Southeastern and Southcentral Missouri.

OUR VALUES

SAFETY
QUALITY
DIGNITY
RESPECT
SERVICE
RESPONSIBILITY

Fulfilling our Mission - Pursuing Our Vision - Implementing Our Strategies

Our General Strategic Approach

To be recognized and respected as the premier behavioral healthcare provider of choice for the people of the Southeastern and Southcentral Missouri.

Our Corporate Strategy

To implement changes in how we conduct business, rather than simply conducting “business as usual”, in order to elevate the standards of care for our clients.

Our Strategic Objectives

We maintain ongoing, living, dynamic strategic objectives for our various departments, programs and operational areas. Southeast Missouri Behavioral Health Strategic Objectives outlines the missions, visions, strategies and objectives of our various departments, programs, and operations. Our President/CEO works with our Executive Management team and provides continuous feedback to the Board of Directors. Our capital planning is integrated with our strategic planning as well.