

STRATEGIC PLAN EXECUTIVE SUMMARY



Overview

The Southeast Missouri Behavioral Health Strategic Plan is intended to scan the strategic environment in relation to Southeast Missouri Behavioral Health and communicate the corporate strategy.

Our Agency

Southeast Missouri Behavioral Health has been a provider of mental health and substance abuse treatment services to people of the Southeastern Region of Missouri and beyond for over 40 years.

Our Mission Statement

Southeast Missouri Behavioral Health will positively impact the health and well-being of every life we touch.

Our Vision

Southeast Missouri Behavioral Health will be the mental health and substance abuse provider of choice by providing exceptional client care.

Our Values

Compassion for all clients, families, and communities we serve; accountability in our financial and healthcare practices; service as a theme for how we conduct our business in all aspects; and quality, which must be paramount to everything that we do.

Fulfilling our Mission - Pursuing Our Vision - Implementing Our Strategies

Our General Strategic Approach

We seek to impress upon our clients, stakeholders and peers, a specific unique image of our agency that is recognized, respected and authentic; and focusing on operations within a specific geographic region of Missouri.

Our Corporate Strategy

To implement changes in how we conduct business, rather than simply conducting “business as usual”, in order to elevate the standards of care for our clients.

Our Strategic Objectives

We maintain ongoing, living, dynamic strategic objectives for our various departments, programs and operational areas. Southeast Missouri Behavioral Health Strategic Objectives outlines the missions, visions, strategies and objectives of our various departments, programs, and operations. Our CEO works with our Executive Management team, and provides continuous feedback to the President/Board of Directors. Our capital planning is integrated with our strategic planning as well.